

ROSIE DOUGLAS APPOINTED AS CHAIR OF TOURISM PORT DOUGLAS DAINTREE

Port Douglas, 11 February, 2025 – Tourism Port Douglas Daintree (TPDD) is delighted to announce the appointment of Rosie Douglas as the new Chair of its Board of Directors.

With an illustrious career spanning over 40 years in the tourism and hospitality sectors, Rosie brings a wealth of experience and strategic insight to the organisation.

Rosie Douglas is renowned for her extensive expertise in destination marketing, event attraction, human resource management, sales & marketing, and partnership management. Her leadership roles at Tourism Tropical North Queensland (TTNQ) have been instrumental in attracting major events and forming strategic tourism partnerships, making her an ideal fit to lead TPDD into its next chapter.



In her previous roles, Rosie has successfully negotiated strategic tourism partnerships with key players such as Flight Centre, Webjet, and Ignite Travel Group, as well as aviation partnerships with both international and domestic carriers. Her comprehensive understanding of the industry and her vast network of contacts will be invaluable assets to TPDD.

Rosie Douglas will succeed Cam Charlton, who has served as Chair of the TPDD Board for over four years. Cam is stepping down from his role as he relocates further south to be nearer to his family.

Commenting on her appointment, Rosie Douglas said, "I am honoured to take on the role of Chair at TPDD. This region holds tremendous potential, and I am committed to working closely with the board and stakeholders to drive sustainable growth and enhance our region's appeal to both domestic and international visitors."

Cam Charlton, outgoing Chair of TPDD, expressed his confidence in Rosie's leadership, stating, "Rosie's strategic vision and dedication to the tourism industry make her the perfect choice to guide our organisation. Her appointment marks an exciting new era for TPDD as we continue to build on our successes and explore new opportunities."

Emma Tunnock, Executive Officer of TPDD, expressed, "On behalf of the Executive team and the Board, we extend our deepest gratitude to Cam for his unwavering dedication and commitment to both the industry and TPDD over the past four years. His leadership and support have been invaluable, especially in navigating us through some of the most challenging times. We wish him every success in his future endeavours."

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She continued, "Rosie's appointment is a significant milestone for our organisation. Her proven track record and passion for tourism will undoubtedly steer TPDD towards a prosperous future. We are thrilled to welcome her leadership and look forward to the innovative strategic approach she will bring."

Rosie Douglas will officially assume her role as Chair on March 5, 2025. TPDD looks forward to her leadership and the positive impact she will bring to the organisation and the broader tourism community.

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For further information, please contact:

Emma Tunnock P: 0411 280 862

E: eo@visitportdouglasdaintree.com.au